



Carla

Belly Dancer





Live Exclusive



About Carla



CARLA MASALAN

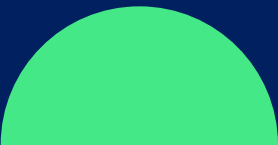
Latin – Syrian background - Belly dancer and teacher

Powerful 29 year old woman

Personal trainer

Full of life

Nomadic





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Inspiration



Inspiration



Alexander Yakovlev

The art of dance photography

Wide spectrum of dance styles
Ballet to break-dancing

Use of flour and
other explosive elements

Expressing the dynamic
movements
of the human body



Inspiration

Inspiration

Alex Stoddard

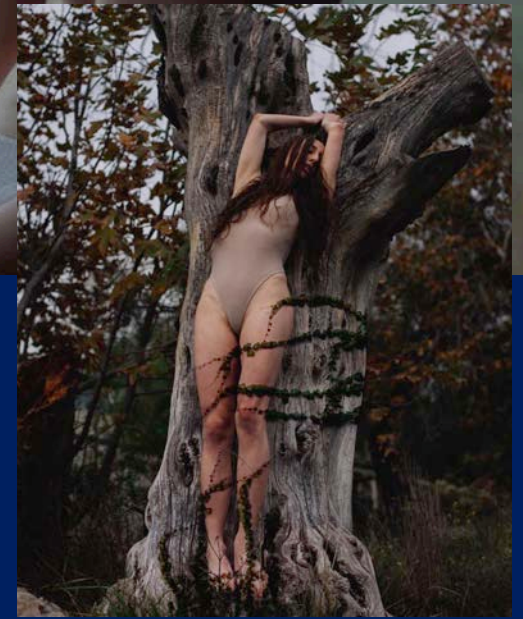
[@alexstoddard](#)



Fantasy and surrealism
within portraiture



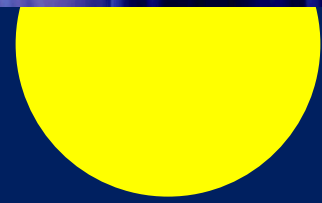
Influenced by art history



Simple composition &
tasteful digital manipulation



Movement & Lighting



Why?



Why this project?

Relationship between artist and photographer

Sharing the passion for dance

Personal challenge

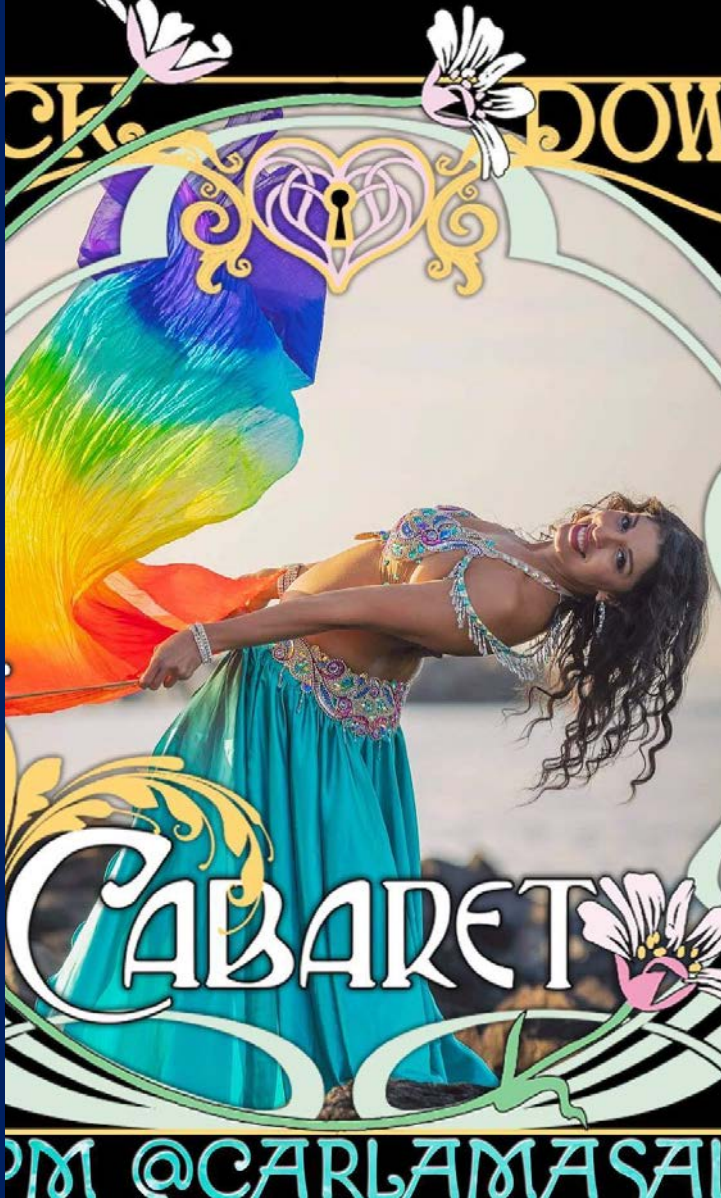
Colourful - HDR (High Dynamic Range)

I admire her art

Exotic

Movement

Dance.





Scope and scale

Hybrid format – PHOTO and VIDEO

15 Photos

3 - 5 videos

Music (Royalty free)

Minimal narration (by Carla)

Text

Duration: video 1:00 -1:30 minutes

WOMAN

LEADER

ARTIST

WOMAN

Natural / no make up

Behind the scenes (her voice) – details accesories

LEADER

Teaching (her power)

Outdoors (between city landscapes and nature)

ARTIST

Performing

Indoor (lighting and music)



Narrative



Technical aspects

01. **Dance movement**
Sharp and blurred lines of
movement (shutter speed)

02. **Using a flash to capture movements**
Not while performing

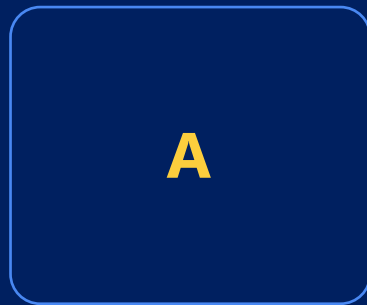
03. **Photo and video**

04. **Music and lighting**

10.

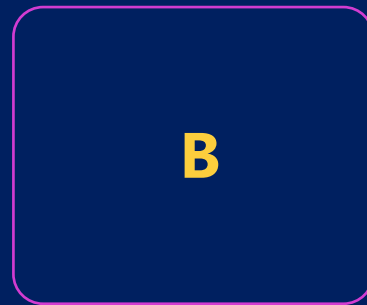


Timeline



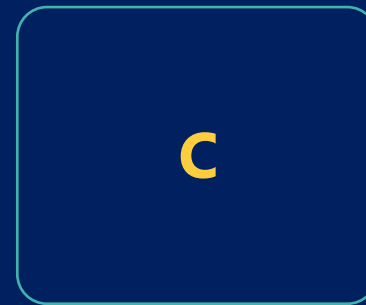
Research

1 – 2 December



Pre- production

3-5 December



Production

5 – 12 December



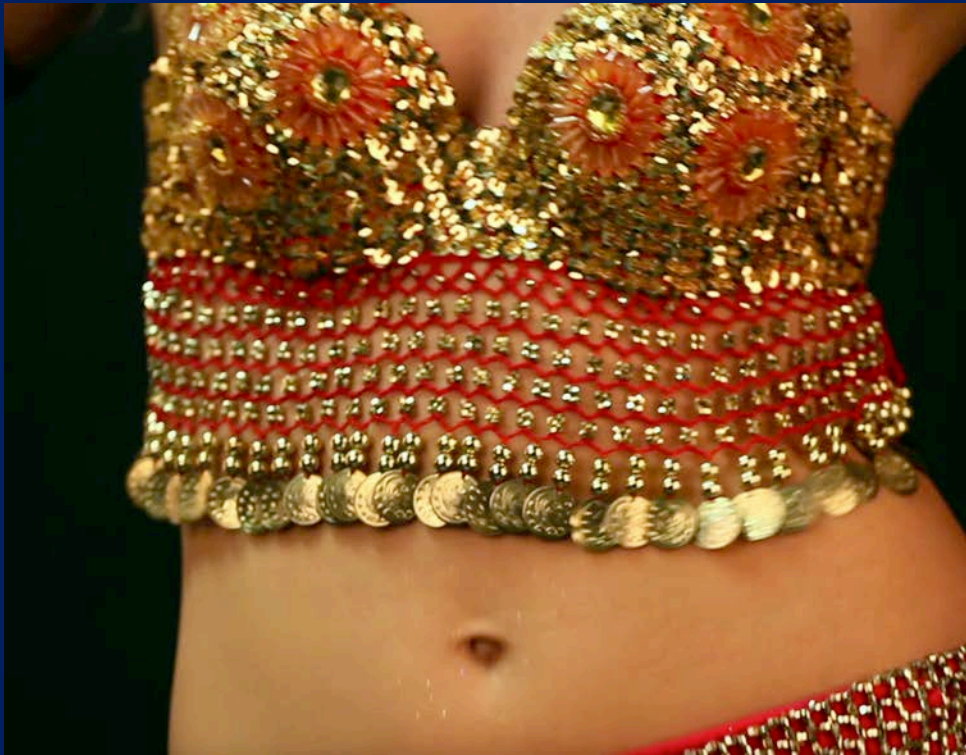
Post – production

12 – 16 December



Thanks

References



S

Stoddard, A. 2020, 'Alex Stoddard», *Fahey Klein gallery*, viewed 29 November 2020
<<http://www.faheykleingallery.com/artists/alex-stoddard> >

Y

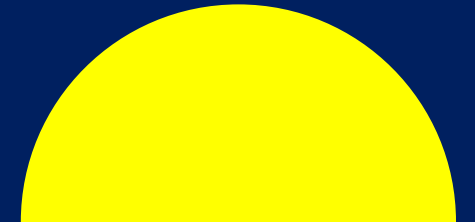
Yakovlev, A. 2020, 'Dance Photography – Alexander Yakovlev', *Arch20*, viewed 29 Novemeber 2020 <<https://www.arch2o.com/dance-photography-alexander-yakovlev/>>

W

World Belly Dance, 2020, 'Dance photography tips for beginners', *World Belly dance website*, viewed 29 November 2020
<<https://www.worldbellydance.com/dance-photography/>>

Images:

- Carla Masalan personal archives (Social media)
- Envato elements





What do you think about the hybrid format?

Do I need to write a detailed narrative? Or will imagery of dance and movement be interesting enough on their own?