

STUDIO INFORMATION, SEM 2 2016

BCOMM MEDIA PROGRAM (BP221)

This information is for students enrolled in either **COMM2625 Media 2** or **COMM2627 Media 4** in semester 2, 2016.

Updates and information about these courses/the studios are posted to this website:

www.mediafactory.org.au/studios and sent to your student email. Please monitor both. You can contact rachel.wilson@rmit.edu.au (Studio Coordinator 2016) with any specific inquiries.

CONTENTS

1. WHAT HAPPENS IN MEDIA 2 AND MEDIA 4?
2. HOW WILL I BE ALLOCATED TO A SPECIFIC STUDIO?
3. HOW DOES THE STUDIO BALLOT WORK?
4. TIMETABLE CLASHES
5. 'THE JUDGES DECISION IS FINAL' - NO STUDIO SWAPS AFTER ALLOCATION
6. KEY DATES
7. SOME CONSIDERATIONS ... AS YOU THINK ABOUT YOUR PREFERENCES
8. WHERE CAN I FIND INFORMATION ABOUT PAST STUDIOS AND HOW THEY RUN?
9. PROFESSIONAL COMMUNICATION STUDENTS - PLEASE NOTE ...

1. WHAT HAPPENS IN MEDIA 2 AND MEDIA 4?

In semester two 2016 approximately 200+ students in the Media program (as well as some from the Professional Communication program), who are enrolled in the core courses Media 2 or Media 4, go in to the '**studio pool**'. Each student in that pool will be allocated to **one of the eight available studios** for semester two. Each studio has a different theme and research question as a focus. All studios investigate that research focus through the of making media objects, the details of which are specified through Project Briefs that are the assessment tasks for the studio and course. Studios contain a mix of students from different year levels. Each studio has a limited number of places.

The studio *is* your course for the semester (either Media 2 or Media 4). **Most studios will generally have a 2 hour AND a 3 hour class on different days of each week** (i.e. 5 contact hours total per week for this 24 point course). Each studio will use those class times and days in different ways. You will expected to spend an extra 13 hours per week on studio work (e.g. reading, researching and making) outside of the scheduled contact hours.

2. HOW WILL I BE ALLOCATED TO A SPECIFIC STUDIO?

Studio allocations are overseen by **Rachel Wilson (Studio Coordinator 2016)**, and organised through an **online ballot system** accessed via **www.mediafactory.org/au/studios**. The ballot will be **open for ten days only** from **Thursday 9th June in Week 14 of this second semester** (see key dates below).

Your ballot preference is based on the Studio description booklet which contains a 1-2 page overview of the studios (this booklet will be emailed out and posted online at the mediafactory studios' website from Thursday 9th Jun). Studio leaders will also make a brief five-minute presentation on **Thursday 9th June from 3.30pm-4.30pm in 80.2.7** as part of the broader Media Program Semester Two Presentation day.

3. HOW DOES THE BALLOT WORK?

The ballot is a simple google form accessible at the url mentioned above that asks you to express your preferences (from 1-3) for the studios you are most interested in. **There is no guarantee that you will get your first, second or third choice.** But we will use the preference information to do the best we can in allocating students to preferred studios. But we can't necessarily predict or control who will want to do what in a given semester. Fortunately you are a bunch of quirky individuals with different career interests, reasons, tastes and so on.

Please accept from the start that some semesters you will be more fortunate than others in terms of getting your first, second or third preference. And remember that most of you will complete four studios over the course of your degree (Media 6 is not studio-based). **If you don't complete the ballot when it is open we will allocate you where there is availability.**

4. TIMETABLE CLASHES

University timetabling processes and policies (which are outside of the Media Program and School control) means that there are likely to be a small number of timetable clashes between studios and contextual courses and electives. **Please see the timetable clash map below.**

Students with clashes between their studio time and any lectures/screenings of core courses (i.e. context courses) should not select/preference a studio that has a clashing class time.

Electives:

If the elective you have selected clashes with the studio you are allocated then you will have to change the elective. Often you will be able to take it later in your degree (e.g. currently Media students have 5 different School elective spots in their degree).

5. 'THE JUDGES DECISION IS FINAL' - NO SWAPS AFTER THE BALLOT ALLOCATION

No studio swaps are possible after the official allocation. This is in the interest of being fair to all students. You are not permitted to reassign your studio within the Student Timetabling System. This will be monitored closely.

Studio Leaders cannot let you in to their studio so please don't ask them. Only the Studio Coordinator, Rachel Wilson, can change allocations in *exceptional* circumstances. These circumstances do not include any non-University work commitments you have, the length of your commute, and so on etc.

If you enrol in Media 2 or Media 4 after the ballot date your allocation will be decided by the Studio Coordinator.

6. KEY DATES

Thurs, 9 Jun: Studio Description booklet published and online ballot opens. Studio leaders will also speak briefly in person about their classes from 3.30pm in 80.2.07.

Sun, 19 Jun: Studio Ballot closes at midnight

Mon, 27 Jun: Studio allocations posted on website and emailed to enrolled students

Fri, 8 Jul: Student Timetable System opens for School of M&C students

Mon, 18 Jul: Semester Two classes begin

Thurs, 27 Oct : Semester Two Studio Presentations (and Exhibitions) - participation & attendance required (last day of semester in terms of your Media course)

7. SOME CONSIDERATIONS ... AS YOU THINK ABOUT YOUR PREFERENCES

You will get to complete more than one studio in your degree. Don't feel that there is only one studio for you. Be open to being surprised about what you might enjoy and benefit learning about. You can't guess everything that is coming from a course title, description and outline.

Value diversity in your degree experience as much as specialisation (just like employers do).

8. WHERE CAN I FIND INFORMATION ABOUT WHAT PAST STUDIOS AND HOW THEY RUN?

Check www.mediafactory.org.au for information about past studios - but do note that we've only been running studios in this form since the beginning of 2015. Studios are not guaranteed to be repeated every semester or year You should also come to the (public) end-of-semester studio presentations and exhibitions held in Week 14 (same day as the studio pitches from staff), on an ongoing basis, to see and hear about the kinds of work your peers have been doing.

Assessment

All studios in semester 2, 2016 shared the same overarching assessment structure:

- Project Brief 1 (0%) - due Wk 2
- Project Brief 2 (15%) - due Wk 4
- Project Brief 3 (25%) - due Wk 7

- Project Brief 4A (40%) - due Wk 13
- Project Brief 4B (20%) - Wk 13

All studios involve some assessment based around collaboration given that this is a fundamental part of the vast majority of media-related work. Embrace that.

All studios are required to be a mix of theory and practice. The Media Program philosophy is that making and thinking should be integrated. We don't do one without the other.

9. PROFESSIONAL COMMUNICATION STUDENTS PLEASE NOTE ...

If you change your mind about your specialisation (i.e. Media/PR/Journalism/Advertising) after the ballot you will not have the same degree of choice in a studio as students who did ballot. Allocation will be at the discretion of the Studio Coordinator. This is in the interest of equity and fairness in relation to students who did enrol/did ballot/did/didn't get their first preference.

[End]

Media Program 2016 - sem2 @3rdJune

	Monday			Tuesday			Wednesday			Thursday			Friday					
8.30-9.30				Reading Sex & Race lecture					Media 6 workshop 9.3.11 BRIAN	Media 6 workshop 9.2.17 RACHEL							8.30-9.30	
9.30-10.30	Translating Observation (Robin) Studio 9.3.12	DAN BINN Making Media lecture	Exploring Asian Pop Culture lecture	Go Out into the World and Do Great Things (Kim) Studio 9.3.12	Broadcast Media lecture 12.7.2	Politics Comm lecture					Exploding Genre (Dan) studio 9.2.18		Broadcast M workshop 9.3.11 - Nick		Transgression (Catherine) Studio 94.4.26	Making Media workshop 9.2.18 DAN	Making Media workshop 9.3.11	9.30-10.30
10.30-11.30			Mass Media in Asia lecture				Capturing Creativity (Louise) Studio 13.3.11	Good Form (Jeremy) Studio 13.3.15	Media 6 workshop 9.2.18 RACHEL				Broadcast M workshop 9.3.9 - Rohan	Broadcast M workshop 9.2.16 - Nick				10.30-11.30
11.30-12.30	Exploding Genre (Dan) Studio 9.2.15	Documentary Design (Seth) Studio 9.2.16	Capturing Creativity (Louise) Studio 96.5.94	Asian Cinemas screening	Narrating the Self lecture	Documentary Design (Seth) Studio 9.3.12			Reading Space & Place lecture		Go Out into the World and Do Great Things (Kim) Studio 13.3.5							11.30-12.30
12.30-1.30													Making Media workshop 9.3.10 DAN	Making Media workshop 9.3.11	TV Cultures lecture	Making Media workshop 9.3.10 DAN		12.30-1.30
1.30-2.30							Translating Observation (Robin) Studio 13.3.11	Transgression (Catherine) Studio 13.3.5										1.30-2.30
2.30-3.30	Good Form (Jeremy) Studio 9.2.16		Asian Cinemas lecture		Screening Politics lecture [no screen]						The news is a joke: the rise of TV comedy news (Les) Studio 9.1.24		Broadcast M workshop 9.2.16 - Rohan					2.30-3.30
3.30-4.30		Australia Cinema screening		Pop Cinema screening 1					Pop Cinema Screening 2						Media 6 80.1.2, 80.10.19, 80.5.11, 80.4.10 BRIAN & RACHEL			3.30-4.30
4.30-5.30																		4.30-5.30