

**KORSAKOW PROJECT:
everyday poetries**

due

Friday June 6

value

40% of your overall grade

description

In class you will form a small group to make a major multilinear Korsakow film and accompanying essay, which you will publish online.

If you provide appropriate written documentation of your project (meetings, project timelines, skills matrix) you will receive a **5% bonus**.

If you present a working prototype in class twice between weeks 8 and 11 you will receive a **5% bonus**.

submission

The Korsakow film is to be published online, and the group essay should also be made available as either a blog post, a blog page, or a PDF online. A single blog post should be written that contains:

1. the name of all project members
2. the name of the film and a link to the film online
3. a link to the essay

There is no reason why each group member cannot have this information in their own blog, but please only submit one!

It is presumed that you have confirmed that the project ones, that the links are valid, and that you have included (and written correctly) everyone's details.

To hand in the work complete the Google Form that is available on the course blog (<http://mediafactory.org.au/integrated-media-01/2014-assessment/>) or [here](#).

K–Film

The film will be made by a small group (3 students). It is OK to divide, or share, responsibilities within the project. A theme will be developed for the project in class, this will be used as a

prompt or probe to film material, the material will be viewed in class as a way to identify its strengths and weaknesses, and this will inform the final theme of the work. The theme will be based on noticing and the everyday.

- the film will consist of a minimum of sixty video clips
- there are no constraints in relation to video length
- there are no constraints in relation to the number of interfaces that can be used
- there are no constraints in relation to what you do in the interfaces used

The task and the making is deliberately experimental. It is about developing critical and creative ways of noticing, using simple tools, to make video works that are about ideas or moods rather than statements about what ‘is’. Events, not objects. Flows, not representations. Music more than ballads (wtf?).

Work will be done in class to help manage collaboration and projects.

learning outcomes

- project management skills
- collaboration skills
- a changed understanding of narrative and nonfiction
- development of network and digital literacies

essay

An essay is to be written, either by a team member or collaboratively, about your finished film. The essay is to be up to 2,000 words in length. Using the terms or themes of the first essay ('content', 'pattern', and 'interface') discuss the content of the work. Why have you filmed what you have? Why has the interface been designed in the way that it has? What patterns are you trying to develop through your film? How do you think content, and interface, complement or work with the pattern? Given these three things what is your film then about? How?

The essay is expected to use evidence from the film, the classes, and the readings.

The simplest way to approach this is to remember the probe or prompt you used to frame your film. Take this as a proposition, that the film is making a statement about this. What sort of statement does the film then make? How? (We will discuss this and work through it in classes.)

learning outcomes

- ability to write to abstract ideas
- ability to make concrete ideas
- development of collaborative writing skills