SKETCH FILM

due
Friday April 11

submission
Complete the Google Form that is available on the course blog
(http://mediafactory.org.au/integrated-media-01/2014-assessment/) or here.

value
10% of your overall result

description
during the first few weeks of semester you will make a series of video sketches. The specific requirements of these will be available each week. Your sketches will be used as a media library for you to make an individual Korsakow film that will be published online.

It is a sketch work because:
- the video sequences will be small scale, agile, quick, and informal (sketches, not paintings)
- it is your first effort at building a multilinear, open, video work so it is about i) learning the software, ii) coming to terms with the differences that multilinear making and viewing requries, iii) a chance to make mistakes and get confused without losing lots of marks

The sketch film is to be constrained to one video window and three thumbnail images. The thumbnail images are to be still images, not video. The work is to use the 'insert text' feature to have text associated with every clip used. The sketch film will use at least twelve video clips.

learning outcomes
- how to make and publish multilinear video online
- develop ideas about how to discuss your own work
- how to make small scale, informal, media work
- develop models to think about narrative and nonfiction

assessment
Work will be assessed in small groups with your teacher. You will book a time, in class, for this assessment. The assessment time will be outside of your normal class time, and you must

attend a group assessment with your teacher to receive a result.

assessment matrix

name	
student number	

Is linked from a blog post	yes	no
Submitted on time	yes	no
Submitted using form	yes	no
Uses three thumbnails	yes	no
All thumbnails are images only	yes	no
All videos work	yes	no
All videos are presented in correct aspect ratio	yes	no
Insert text is present for all videos	yes	no
All video clips 'die'	yes	no
All video clips appear during a single viewing	yes	no
RESULT		

Adrian Miles 2014