

FILM ESSAY

due

Friday April 4th

submission

Complete the Google Form that is available on the course blog (<http://mediafactory.org.au/integrated-media-01/2014-assessment/>) or [here](#). It will be between 500 and 1,000 words in length.

description

Choose any one of the student Korsakow project films that are available via <http://vogmae.net.au/classworks> (there is work from 2010, 2011, 2012, and 2013). This task is to introduce you to ways of writing about a Korsakow film. Using the topics of 'pattern', 'interface', and 'content' write about the film. What sorts of patterns does it seem to use or rely on — if any? How does it's interface work (what is available for you to do), why? How does this relate to the pattern you have identified? What do you think the film is there about, or trying to do (taking into account the pattern you have argued is present and the interface that it uses)?

This can be written as a formal essay, it can use the themes as headings, feel free to include screenshots from the work, it can be written in the first person, it can be exploratory and follow ideas.

What matters is that evidence is used for your claims (from the readings, classes, but much more likely the work itself), that you make claims (an argument about the film), and you think about how pattern, interface and content may relate to each other.

This is being done to help learn how to think critically about what we make, to develop ways of critically writing to interactive work (we have good examples of this in literary theory and cinema studies but surprisingly few in new media and interactive documentary), and to give you some introduction to this for your major project where you need to write to your work.

assessment

Work will be read and assessed by your teacher using the assessment matrix provided below. After the work has been assessed examples will be used to help show what different quality work 'looks like' to help inform your writing about the final project.

value

20% of your overall result

learning outcomes

- engaging with other work and being able to write critically to this
- development of a framework to understand multilinear video work
- development of creative and critical writing skills

assessment matrix

name	
student number	

discusses 'pattern'	-----N-----P-----C-----D-----HD-----
discusses 'interface'	-----N-----P-----C-----D-----HD-----
discusses 'content'	-----N-----P-----C-----D-----HD-----
discusses how the three combine to 'mean' or 'do'	-----N-----P-----C-----D-----HD-----
uses evidence	-----N-----P-----C-----D-----HD-----
result	