



Man on Wire (2008), d. James Marsh.

Project Brief 3_Video Portrait (15%)

Rough cut due in workshop Wk 7 / Fine cut due Wk 8 Friday 28 April, 5pm.

This project brief asks you to create and produce a two-three minute individual video portrait of someone. That someone can be a family member, friend, partner, workmate, acquaintance or stranger. It must be a real person.

Submission Requirements

- 2-3 minutes of edited video (in one of these formats - .mov, .mp4, .avi). Upload the final video to your google submission folder as well as YouTube/Vimeo (and embed in a post in your blog);
- a title, still image and a short web 'blurb'/synopsis for the completed portrait that could be used to promote your work to potential audiences online;
- your video must include closing credits correctly attributing any extra copyright-free materials used;
- a list of interview questions for your subject;
- a screen shot of your completed sequence in the timeline panel of Adobe Premiere Pro project
- scanned copies of completed release form/s (see the pre-production page of <http://www.mediafactory.org.au/film-tv/> to access these);
- a written reflection of up to 500 words (this should be in sentences/paragraph - not dot points). This reflection should address i) what you consider to be the most successful and problematic aspects of your submitted work; ii) any key learning discovery you made in terms of the creative possibilities of producing portraits; iii) and what you learnt in the making process that might be relevant to your broader development as a media practitioner;
- complete the assessment submission checklist (which covers this Project Brief and your Learning Blog) and includes a standard assessment declaration

Constraints

- This portrait must be predominantly oriented around a video interview with your subject. (Best practice for interviews will be covered in workshops). However, the final portrait can include a combination of video, sound, photographic stills and text.
- You can not use any copyrighted materials (e.g. soundtrack)
- At least some of your interview footage should be recorded on a piece of equipment borrowed from the School (i.e Sony MC50 video camera). You can record on personal equipment (such as a DSLR camera) but think carefully about how you will manage the quality of your audio recording.

Qualities are we looking for (criteria for evaluation)

- technical competence [in recording and editing (appropriate to this stage of the course and degree)]
- awareness of the craft and creative possibilities of recording and editing practices [recognition of conventions as well as experimentation]
- creativity in representational strategies [use of conventional/poetic/playful/abstracted ways of representing individuals]
- ability to notice, reflect and learn from the creative process [as documented in the written reflection]

[END]