

## Media 1 | COMM2624

School of Media and Communication  
RMIT University



Still from Agnes Varda, *The Gleaners and I* (2000)

### Project Brief 2\_ Media Self-Portrait v2.0 (15%)

Rough cut due in class Wk 3 / Fine cut due Wk 4, Friday 24 March, 5pm.

This project brief asks you to produce a media self-portrait in the form of an edited sequence of original media components (all recorded by you).

#### Submission requirements

- 1 minute of edited media (in one of these video formats - .mov, .mp4, .avi), which includes as part of its construction the following components:
  - at least 3 x sounds trimmed, treated, mixed (these are separate to the synced sound of your video tracks)
  - at least 4 x still photographs (that are not screen grabs from video footage)
  - at least 2 x separate video single shots
  - at least one piece of written text (not counting the title)
  - opening titles (student name, title of the piece)
- a written reflection posted to your blog along with the embedded video - up to 350 words of analysis of what you were trying to achieve in terms of communicating something about yourself in the artefact and the ways in which the editing process was used to attempt this. Your reflection should also include commentary on what you thought the most and least successful parts of your self-portrait were, and why so? (this reflection should be in sentences/paragraph - not dot points)
- your video must include closing credits correctly attributing any extra copyright-free materials used (e.g. soundtrack);
- a screen shot of your completed sequence in the timeline panel of Adobe Premiere Pro project

- complete the assessment submission checklist (which covers this Project Brief and your Learning Blog) and includes a standard assessment declaration

### Constraints

- The media components have to be original recordings for this course - you can use material from Project Brief 1 (if you choose) but you also have the option of generating completely new materials.
- You can't make use of pre-existing (e.g. old photographs) or any copyrighted materials. All of it has to be recorded by you now for the purpose of this task. If you do this you will automatically receive a fail grade. If you do want to include some soundtrack music then it cannot be subject to copyright - use music that has an appropriate creative commons license.
- You can record/photograph/film/write using any piece of equipment ... the technical quality of the individually recorded components is not being evaluated in this exercise (though your developing skills in editing are being considered closely here). You must edit this work using Adobe Premiere Pro.

### Qualities we are looking for (criteria for evaluation)

- awareness of the creative and meaning-making functions of editing practices
- texture (i.e. diversity of media materials)
- creativity in the sense of demonstrating poetic, playful and abstracted ways of representing the self
- ability to notice, reflect and learn from the creative process (as documented in the reflection)

[END]