

Media 1 | COMM2624

School of Media and Communication
RMIT University



Cindy Sherman,
Untitled Film Still#5, 1977

Project Brief 1_ Lofi Media Self-Portrait (Assemblage) v1.0

Due in Week 2 Thursday Workshops

This project brief asks you to produce/prototype/experiment with individual and original media components that might contribute to a creative self-portrait.

Requirements

Gather the following media materials for your self-portrait:

- 3 x original audio recording of at least 20-30 seconds (must be .mp3 files)
- up to 50 words of text
- 6 x photographic images (must be .jpg files)
- 3 x piece of video no more than 20 seconds in length (either .mov, .mp4, .avi)

Also write on your blog an explanation of what you were trying to achieve in terms of communicating something about yourself and briefly evaluate whether you think it works and/or what you might do differently next time (this can be in dot points)

The technical quality of the media artefacts is not a primary concern in this exercise (in terms of evaluation).

Constraints

- Move beyond obvious 'selfies'
- No post-production i.e. computer/software editing behind simple trimming of audio or video
- No less, no more. Work with the requirements. You should actually make more of these media materials (e.g. take 20 photos) than you need. Evaluate and select no less and no more of the required number before submission and presentation in class. Write in your explanation and reflection about what criteria and/or considerations determined those selections.

Other Notes: Lo-fi is good

You can record/photograph/film/write using any piece of equipment (mobile phones are perfect ... the technical quality of the recording is not being evaluated in this exercise)

Qualities (what we are looking for (criteria for evaluation))

- Media artefacts that explore and recognise the relationship between the specific medium (text, sound, audio, video) and representation of identity
- Media artefacts that are creative in the sense of demonstrating poetic, playful and abstracted ways of representing the self and the self in meaningful contexts

Submission Details

- present in Week 2 Thursday workshop classes.
- complete the assessment submission checklist (which covers this Project Brief and your Learning Blog) beforehand - this includes a standard assessment declaration
- upload to your blog (use Flickr, Soundcloud, Vimeo or Youtube to host then embed)
- you must also submit with clear labels in to a 'PB1' folder within your individual Media 1 google drive folder (shared by your tutor on your RMIT account).

All electronic assessment submissions via google drive require you to make the following declaration in a separate gdoc also uploaded to that same 'PB1' folder:

I declare that in submitting all work for this assessment I have read, understood and agree to the content and expectations of the [assessment declaration](http://www.rmit.edu.au/students/assessment/declaration).

(URL:<http://www.rmit.edu.au/students/assessment/declaration>)