# COMM2219 NETWORKED MEDIA RMIT University 2016

# Assessment Task 3: Collaborative Hypermedia Story & Reflection (40%) Due:

Outline: Week 11 in class

Completed Hypermedia Story & 500 word Reflection: Week 13, Friday 3<sup>rd</sup>
June 2016, 5pm

**Submission:** URLs of the Hypermedia Story and Reflection to be submitted in your individual Google Doc on RMIT Google Drive

#### **Description:**

In this task you are required to produce a Hypermedia Story, whereby your audience can interact with the structure of the narrative and in-turn 'write' a version of the story as they read.

This task is a collaborative assignment to be completed in groups of 3-4, which will be formed in the Week 9 workshop. It consists of 3 components:

- An outline of your story proposal in class Week 11 (optional)
- The completed Hypermedia Story
- The Written Reflection (500 words)

## Outline (optional)

This first part of the assignment is optional. If your (whole) group attends the week 11 workshop and presents an outline of your project to your tutor, your group will be awarded 5 bonus marks.

While you may not have a completed draft by this point, you need to be able to present enough detail for your tutor to provide useful feedback. As a minimum, you should be able to respond to the following questions:

- What is the story about?
- What platform(s) will you use to deliver it?
- How will the story look and feel? (Design elements)
- Who is the audience for this story?
- How have you structured your group: roles, workload, timelines?

If you intend to complete this part, make sure you speak to your tutor <u>before</u> the week 11 workshop to arrange a time to meet with them (meetings will take place during the week 11 workshop).

The Hypermedia Story (must be completed)

By now you should have a reasonable idea of what hypermedia means, and how you might go about creating a hypermedia text. You should also have an understanding of how to reach an audience online - even if it is a fairly small and concentrated one. You should also be familiar with some online platforms that facilitate storytelling in various forms.

Your story should be accessible online, and contain only your own work (i.e don't link to another blog outside of the course and consider this 'part of the story'). It will be assessed on the following areas:

- Contains a range of different media, other than just text
- Delivered on an appropriate platform(s) for the type for story that you're telling
- Interactive allowing your audience to not only navigate, but actually create parts the story for themselves
- Features appropriate design elements and an aesthetic that is consistent with the story that you are telling
- Demonstration of technical skills that have been gained throughout the course

As this story will contain multiple links to your content, you will be required to supply a URL for each page/post/entry that is a part of your story (so your tutor gets the full picture and doesn't miss any of your hard work).

### 500 word Written Reflection (must be completed)

This reflection is also a group task, meaning that **your group submits one 500 word reflection for the whole group** - you **do not** need to write an individual reflection. You may write this collaboratively or assign one person in your group to write it; this is for your group to decide.

The reflection will be assessed against the following areas:

- Analysis of the Hypermedia writing process; with reference to readings, lectures and other course materials, as well as existing media projects that may have provided inspiration
- Quality of your writing; clarity, depth of discussion and independent research

#### Submission:

To submit this assignment, your group needs to create a blog post containing the following:

- Link to the start of your Hypermedia Story (if it has one)
- Links to all other pages, nodes or posts that are part of the story
- The group's 500 word reflection (or paste the reflection in the post itself)

In your individual Google Doc on RMIT Google Drive, paste the URL of this blog post under the heading 'Assessment Task 3: Collaborative Hypermedia Story & Reflection'. Each group member must do this in their own Google Doc. You must do this before the due date and time as noted above – any submissions past this time will be subject to the standard late penalty (-5% of final mark for every day that it is overdue).